

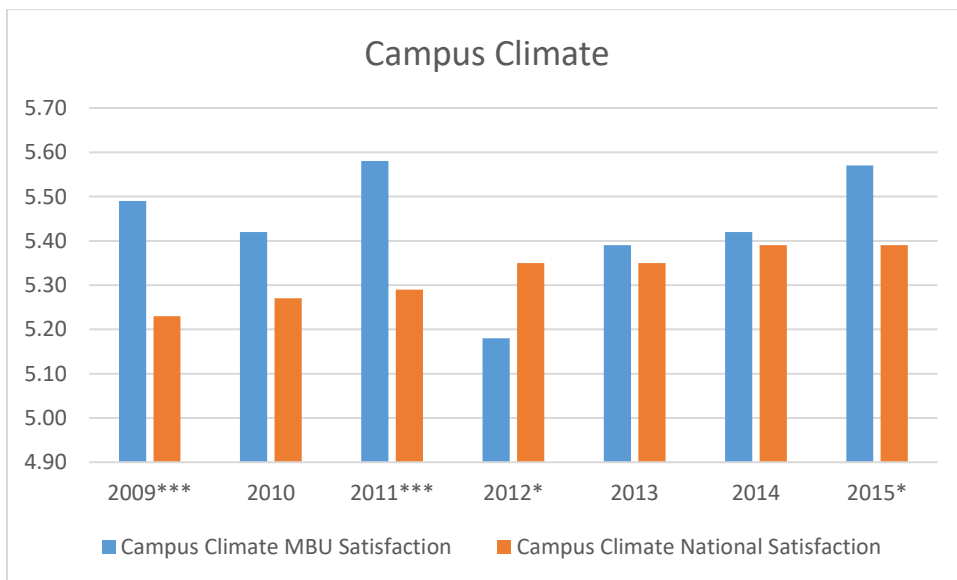
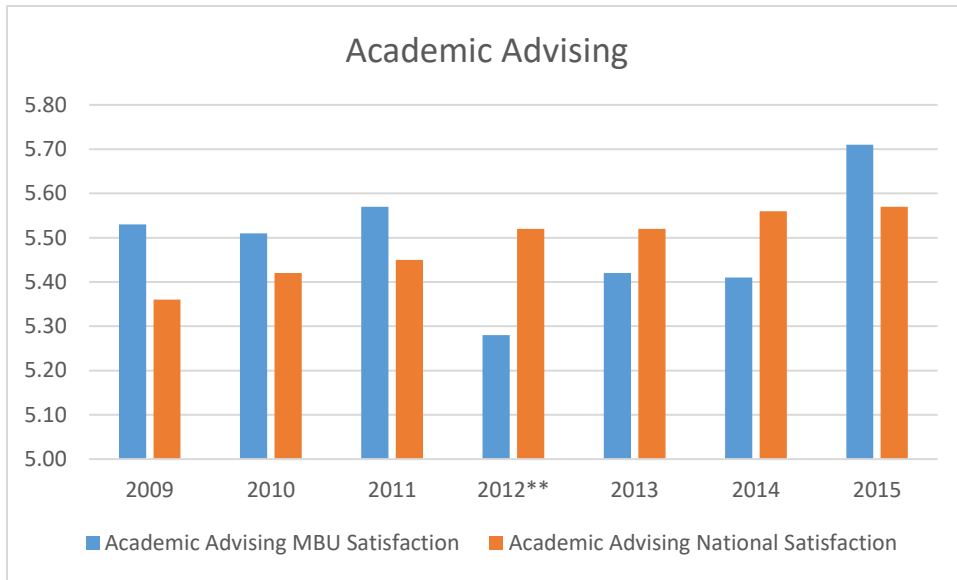
Noel Levitz - The Noel-Levitz Student Satisfaction Inventory is used to evaluate the impact of student activities and to assess the total campus environment. The instrument consists of 79 items, which are analyzed statistically, and conceptually to provide comprehensive scales. These scales allow the comparison of MBU with national norms in 12 different areas. Two outcomes are provided for each area: one for the student's evaluation of the importance of the area evaluated, and one for the student's level of satisfaction at MBU.

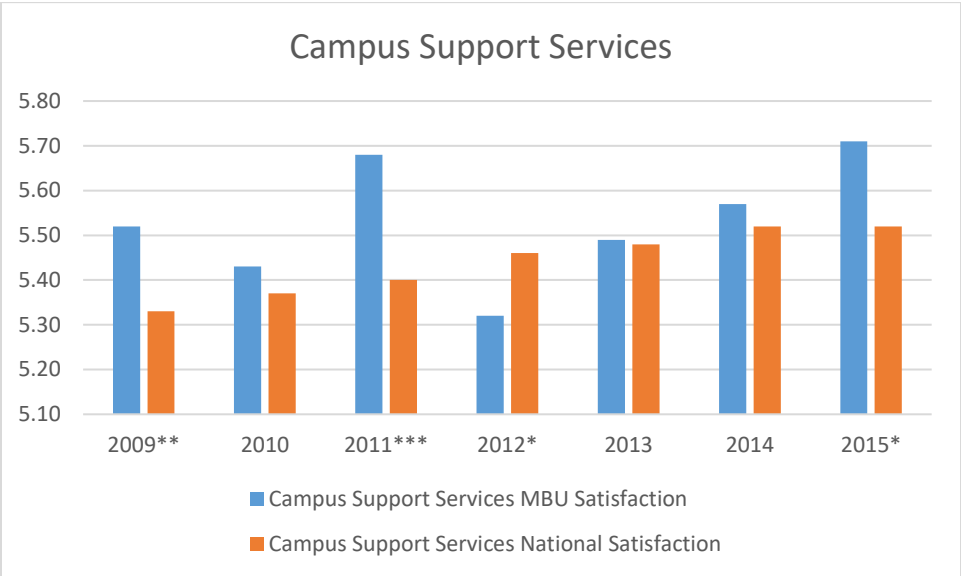
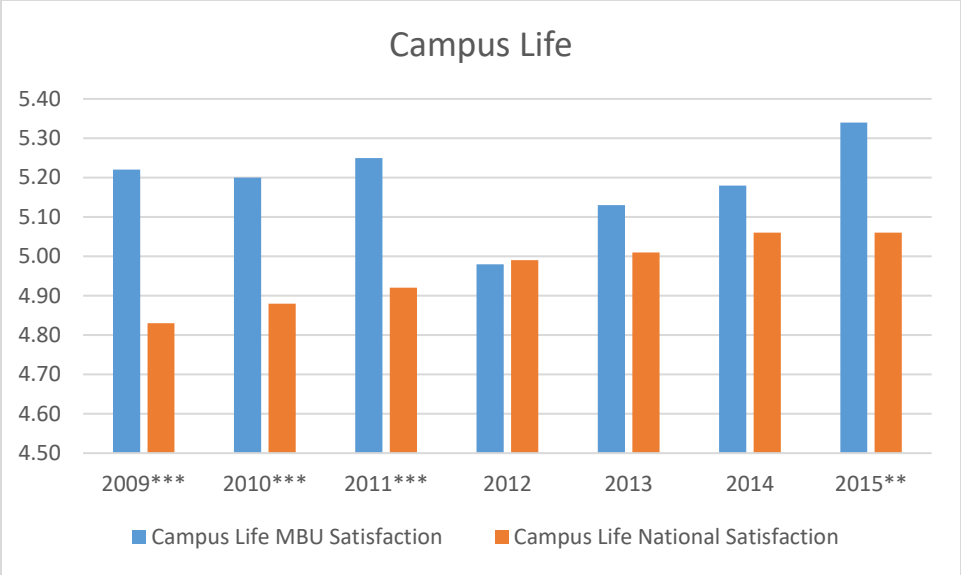
(a) The analysis of the mean differences for the Fall 2015 Freshman were statistically significant at the .001 level for the scales: Recruitment and Financial Aid and Registration effectiveness; at the .01 level for Concern for the individual, service excellence and campus life; at the .05 level for campus climate and campus support services; all the remaining scales (safety and security, academic advising, instructional effectiveness, student centeredness and responsiveness to diverse populations although not statistically different were all higher than the national averages.

Noel Levitz: Student Satisfaction Inventory								
Fall 2015 Freshmen	MBU			National			Mean Difference (Satisfaction)	Significance
Scale	Importance	Satisfaction	Performance Gap	Importance	Satisfaction	Performance Gap		
Academic Advising	6.2	5.71	0.49	6.36	5.57	0.79	0.14	
Campus Climate	6.1	5.57	0.53	6.23	5.39	0.84	0.18	*
Campus Life	5.94	5.34	0.6	5.86	5.06	0.8	0.28	**
Campus Support Services	6.04	5.71	0.33	6.07	5.52	0.55	0.19	*
Concern for the Individual	6.11	5.7	0.41	6.23	5.4	0.83	0.3	**
Instructional Effectiveness	6.16	5.62	0.54	6.39	5.55	0.84	0.07	
Recruitment and Financial Ai	6.18	5.59	0.59	6.22	5.19	1.03	0.4	***
Registration Effectiveness	6.13	5.59	0.54	6.21	5.23	0.98	0.36	***
Safety and Security	6.22	5.19	1.03	6.22	5.07	1.15	0.12	
Service Excellence	5.97	5.57	0.4	6.09	5.29	0.8	0.28	**
Student Centeredness	6.14	5.62	0.52	6.27	5.46	0.81	0.16	
* Difference statistically significant at the .05 level								
** Difference statistically significant at the .01 level								
*** Difference statistically significant at the .001 level								

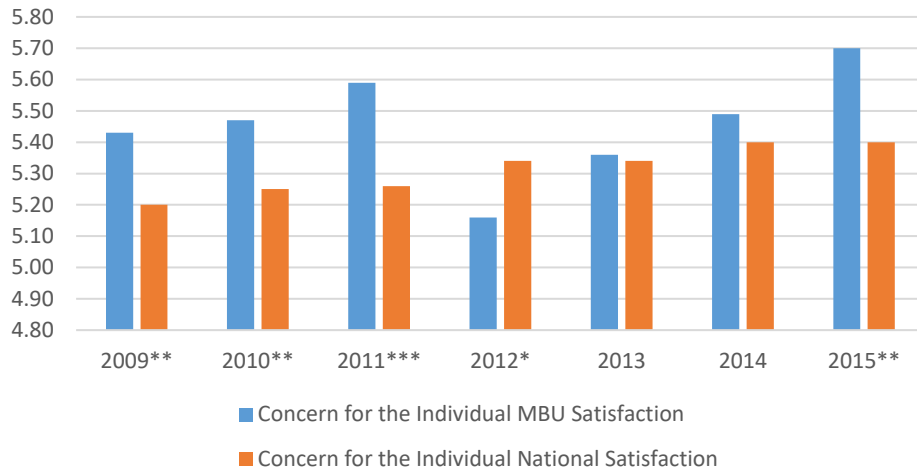
(b) MBU entering freshman results compared to the national standards for the years of 2009-2015 indicate that MBU freshmen consistently rank MBU higher than the national standards in each of the 12 scales.

MBU Entering Freshman

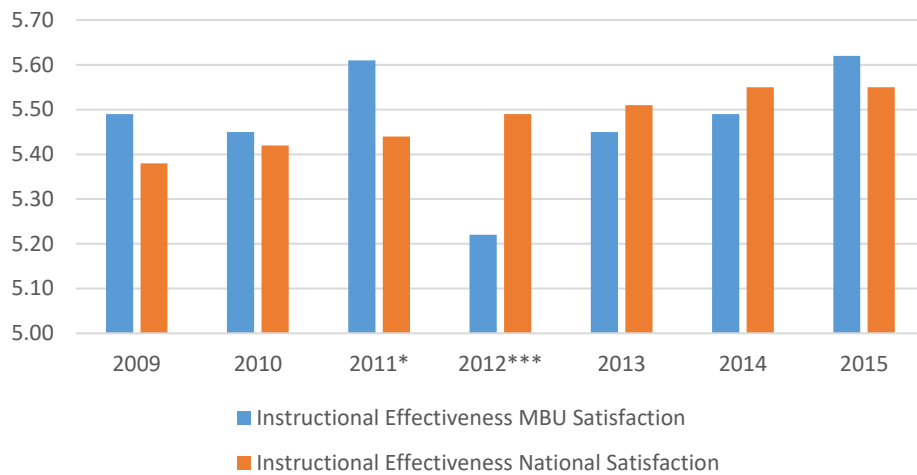




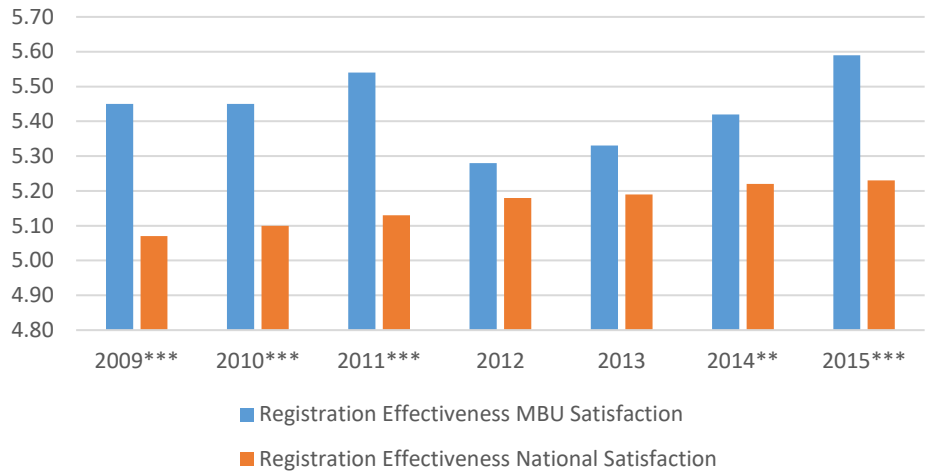
Concern for the Individual



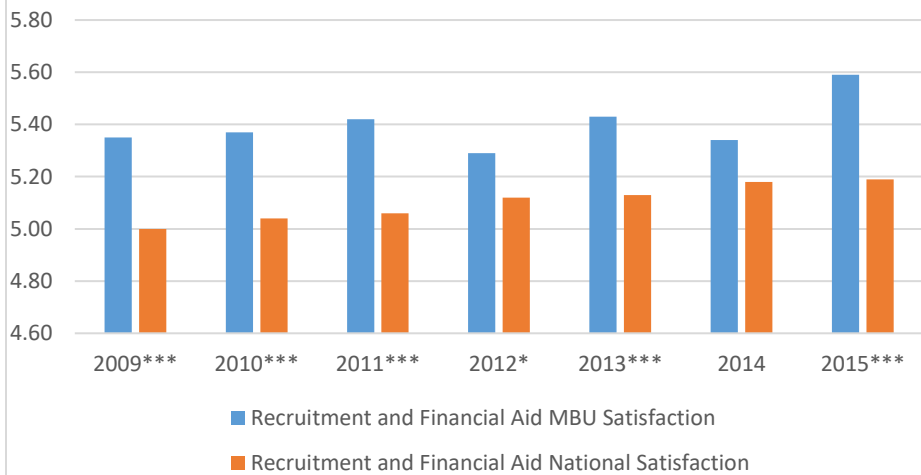
Instructional Effectiveness



Registration Effectiveness



Recruitment and Financial Aid



Registration Effectiveness



Safety and Security



