

Missouri Baptist
UNIVERSITY



SHINE ON

**Counselor Education Department
Annual Report
2020-2021 Academic Year**

Table of Contents

Executive Summary.....5

General Program Information6

Mission Statement..... 6

Counselor Education Program Goals..... 6

Counselor Education Program Objectives..... 7

Degree and Curriculum Information..... 9

 MA-CMHC and MA-SC Degree Specifications 10

Course Delivery Methods..... 10

Department Faculty and Staff..... 10

Program Evaluation Information 11

 Program Evaluation Process 12

Recruitment and Applicant Information 13

Recruitment Strategy: 13

Applicant Data 13

 CACREP-Aligned Program Applicants – 2020-2021 Academic Year 13

 2020-2021 Applicants by Program Track..... 14

Enrollment Data 14

CACREP-Aligned Program Enrollment Data..... 14

 New Enrollment Student Count: Fall 2020 – Spring 2021* (Cohort 5) by Degree Offering and Delivery Platform 15

 New Enrollment Percentages: by Degree Offering and Delivery Platform..... 15

Total Student Enrollment..... 15

 Total Individual/ Unique Student Counts)..... 16

 Full-Time Equivalent Student Enrollment by Delivery Method 17

Credit Hours Taught by Core Faculty 17

 CACREP-Aligned Course Credits Taught by Core vs. Non-Core Faculty 2020-2021 Academic Year..... 17

Full-Time Equivalent Faculty by Delivery Method..... 18

 Full-Time Equivalent Faculty by Delivery Method..... 18

Student-to-Faculty Ratios..... 18

 Full-Time Equivalent Students to Full-Time Faculty Ratios by Delivery Method 18

Demographic Information 20

Counselor Education Department

Self-Reported Gender Identity20

Self-Reported Race/Ethnicity20

Source: CAMS Student Information Report.....20

Reported Age Demographics21

Retention Data21

Retention Rates for CACREP Program, by Degree and Delivery Method21

Assessment Data22

Average Student Outcomes on Eight Core Areas22

Comprehensive Exit Exam Data23

Missouri Content Area Assessment (MoCA) Scores23

CPCE Content Area – Average Scores24

Graduate Data24

Number of CACREP-Aligned Graduates, On-Time Graduation Rate, and Average Time to Complete Degree25

Employment Facts25

Overall In-Field Employment Rate at Three Months Post-Graduation25

Employment Rates of Spring 2020 Graduates.....25

Stakeholder Perception Data.....25

Site Supervisor Evaluations.....26

Site Supervisor Evaluations of Student Interns26

Missouri School Counselor Candidate Evaluations.....27

School Counselor MEES Evaluation Results27

First Year Student Surveys.....28

First Year Student Survey Results28

Program Improvements29

Advisory Council.....29

SWOTS29

Program Recommendations/ Areas Still in Need of Improvement.....30

Counselor Education Department Annual Report Academic Year 2020-2021

Executive Summary

During the 2020-2021 academic year, the Missouri Baptist University Counselor Education Department earned CACREP accreditation for the School Counseling and Clinical Mental Health Counseling programs. The Counselor Education Department continued to work to improve program offerings in response to student outcome and stakeholder perception data. The overall purpose and objective of the Counselor Education Department is, and continues to be, to prepare our students for success in their chosen counseling field. The 2020-2021 Annual Report reflects the Counselor Education Department's efforts to improve student and program outcomes and demonstrates the Department's commitment to ensuring transparency for all stakeholders. The Annual Report includes detailed information about enrollment, retention, graduation, employment, assessment, and perception data. The report also includes information about program changes made in response to data collected during the 2019-2020 academic years. Highlights of the 2020-2021 report include:

Enrollment Data:

- 58 new students; 106.25 full-time equivalent students total (moved from a FTE count of 6 credits to an FTE total of 9 credits)

Core Faculty and Full-Time Equivalent (FTE) Ratios:

- 60.0% of courses taught by core faculty
- 10.99:1 overall ratio of FTE students to FTE faculty

Retention, Graduation, and Employment Data:

- 71.79% overall retention rate
- 71.43% on-time (< 3 yrs.) graduation rate
- Average of 2.75 years to complete degree
- 57.89% of Spring 2020 graduates employed in field within three months of graduation

Exit Exam Data:

- 87% pass rate on Missouri Competency Area (MoCA) exam for school counselors
- 62.5% pass rate on Counselor Preparation Comprehension Examination (CPCE)

The Annual Report that follows provides detailed descriptions of these highlights and additional information relevant to the Counseling Program.

General Program Information

The Counselor Education Department prepares students for employment as Clinical Mental Health Counselors and School Counselors in the state of Missouri. Over the course of the past five years, the Department realigned its curriculum to meet accreditation standards outlined by the Council for the Accreditation of Counseling and Related Educational Programs (CACREP). The Department began phasing out its previous program, the Master of Arts in Counseling (MAC) program and accepted the last group of students into this program in the Spring of 2017. The Department enrolled its first cohort of students into the redesigned CACREP-Aligned program in the Fall of 2017. The Master of Arts in School Counseling and Master of Arts in Clinical Mental Health Counseling programs were accredited by CACREP in the Fall of 2021. Accreditation is retroactive and to the time of initial submission for accreditation, and covers the time period from July 10, 2019 through October 31, 2029.

The Counselor Education Department's mission statement, program goals, and objectives can be found below, along with information about Department faculty and staff and a description of the CACREP-Aligned curriculum and degree.

Mission Statement

Missouri Baptist University's Graduate Program in Counselor Education exists to train graduate-level counselors through rigorous academic and hands-on clinical instruction. We seek to develop conscientious, professional, and highly skilled counselors who promote and facilitate the personal growth, development, and empowerment of those clients/students they serve. The Counselor Education program is rooted in our Christian faith that calls us to love God and love one another.

Counselor Education Program Goals

The goals of the Counselor Education Department at Missouri Baptist University serve as the foundation for the program's recruitment and admissions efforts, and guide course delivery and instruction. The goals describe the Counselor Education Department's commitment to preparing outstanding counseling practitioners. The goals of the program are to:

1. Prepare passionate, efficacious counselors who are rooted in ethical standards of practice and recognize the importance of lifelong learning and engagement in the ever-evolving field of counseling.
2. Develop counselors with strong clinical and interpersonal skills who can meet the needs of the diverse populations they serve by displaying an attitude of openness to all, including those who are different from themselves.
3. Produce counselors who strongly identify with the counseling profession.
4. Prepare counselors to work in collaboration with other professionals within a variety of clinical settings as part of a comprehensive program addressing social-emotional and mental health issues.

Counselor Education Department

Counselor Education Program Objectives

The Counselor Education program objectives describe critical aspects of the counseling profession that the Department is committed to ensuring all students will *know* or *be able to do* when they graduate. The Program Objectives are used to structure the counseling curriculum.

The Counselor Education Department strives to prepare our counseling students to:

1. Learn and demonstrate the foundational knowledge necessary to be an effective counselor.
2. Learn and demonstrate effective counseling skills and techniques through successful completion of counseling skills courses, practicum, and internships.
3. Demonstrate the ability to clinically conceptualize client/student problems and apply concepts from the eight common core areas and two specialty areas (CMHC and School Counseling) of the curriculum.
4. Demonstrate the ability to implement effective, evidence-based theories and interventions for individuals, families, and groups.
5. Demonstrate professional dispositions of self-awareness, ethical practice, respect for others, emotional congruence, multicultural competence, genuineness, and openness. Students who complete either of our Master of Arts (CMHC and SC) degrees will acquire the knowledge, skills, and personal attributes necessary to become clinical mental health or school counselors.

In order to achieve these overarching objectives, the Counselor Education program is aligned with the 2016 CACREP standards to address the following eight competency areas and two specialty areas (CMHC and School Counseling). MBU Counselor Education Program learning objectives are linked to each CACREP Core Area. The Department assesses student progress toward meeting each of these objectives at various points throughout the program.

CACREP Core Area	MBU Counselor Education Program Learning Objectives:
1. Professional Counseling Orientation and Ethical Practice	Students will recognize and recall the history and philosophy of counseling. Students will describe and explain the counselor’s roles and responsibilities, including the importance of advocating for clients and the profession. Students will demonstrate both knowledge and practice of ethical guidelines of the counseling profession.

CACREP Core Area	MBU Counselor Education Program Learning Objectives:
2. Social and Cultural Diversity	Students will demonstrate an awareness and appreciation for working with and counseling diverse populations. Students will recognize individual, social, and cultural influences affecting their worldviews and the worldviews and well-being of their clients/P-12 students. Students will recognize the counselor's role in advocating for clients/P-12 students. Students will apply advocacy competencies to eliminate systemic barriers impacting clients'/P-12 students' well-being.
3. Human Growth and Development	Students will recognize and recall human developmental processes including physical, cognitive, and social-emotional development. Students will summarize the important role that developmental theory plays in understanding human development and apply theory to contemporary issues such as addiction, crisis/trauma, and promoting resiliency.
4. Career Development	Students will identify and describe career development and its impact on social-emotional and mental health. Students will demonstrate an understanding of career development theories, and demonstrate the effective use of assessment to help a client /P-12 student realize their abilities, interests, values, and personality, and how this contributes to career satisfaction.
5. Counseling and Helping Relationships	Students will describe the importance of prominent theories and models of counseling and create their own personal practice theory and apply it to their counseling work. Students will be able to conceptualize client/P-12 student cases, use ethical and culturally relevant strategies for establishing rapport, develop measurable outcomes for clients/P-12 students, and evaluate client/P-12 student progress.
6. Group Counseling and Group Work	Students will describe important aspects of group work, including group theory, group development, group dynamics, and group counseling models, interventions, and skills. Students will demonstrate effective group counseling skills including the application of theory to various types of groups.
7. Assessment and Testing	Students will recognize common cognitive, social-emotional, and mental health assessments, and recall the uses of these assessments. Students will demonstrate individual and group appraisal strategies and describe the ethical and cultural considerations for selecting, evaluating, administering, and interpreting assessments as a counselor.

Counselor Education Department

CACREP Core Area	MBU Counselor Education Program Learning Objectives:
8. Research and Program Evaluation	Students will recognize common types of research methods and design, recall and calculate basic statistics, and summarize the purpose and procedures for conducting needs assessments and program evaluations. Students will demonstrate the ability to read, critique, and evaluate professional research. Students will construct an ethical, methodologically sound research or program evaluation project proposal.
C. Clinical Mental Health Counseling	Students will demonstrate proficient awareness and implementation of clinical assessments, diagnostic tools, treatment plans, and case conceptualizations. Students will apply evidence-based practices and techniques when working with diverse client populations. Students will demonstrate proficient use of counseling skills and techniques to develop a therapeutic alliance with clients, providing clients with an opportunity for long-term successful outcomes. Students will graduate from the counseling program with the knowledge and skills needed to meet the counseling profession's standards of practice and the requirements for licensure in the state of Missouri.
G. School Counseling	Students will demonstrate dispositions and skills needed to serve as leaders of a comprehensive school counseling program. Students will demonstrate proficiency in the planning, delivery, management, and assessment of a comprehensive school counseling program. Students will recite and develop components of a comprehensive school counseling program, including core curriculum, student educational planning with career development, and interventions to assist students with social-emotional (mental health), academic, and career needs, and refer students to outside providers when appropriate.

Degree and Curriculum Information

The Counselor Education Department program offers two counseling Master of Arts degrees, a Master of Arts in Clinical Mental Health Counseling (MA-CMHC) and a Master of Arts in School Counseling (MA-SC). The chart below describes the degree options and specifications.

MA-CMHC and MA-SC Degree Specifications

<p>Master of Arts in Clinical Mental Health Counseling (MA-CMHC)</p> <ul style="list-style-type: none"> • 60 Credit Hours • Offered via synchronous (main campus or livestream) delivery, only • Prepares students for licensure and work as Licensed Professional Counselors (LPC) in the state of Missouri. 	<p>Master of Arts in School Counseling (MA-SC)</p> <table border="1"> <tr> <td data-bbox="626 415 1019 865"> <p>Traditional Track</p> <ul style="list-style-type: none"> • 51 Credit Hours • Offered asynchronous (online) or synchronous (main campus or livestream) delivery • Prepares students for certification and work as P-12 School Counselors in the state of Missouri. </td> <td data-bbox="1042 415 1435 865"> <p>Licensure Track</p> <ul style="list-style-type: none"> • 60 Credit Hours • Offered via synchronous (main campus or livestream) delivery, only • Prepares students for school counselor certification <i>and</i> eligibility for licensure in the state of Missouri. </td> </tr> </table>		<p>Traditional Track</p> <ul style="list-style-type: none"> • 51 Credit Hours • Offered asynchronous (online) or synchronous (main campus or livestream) delivery • Prepares students for certification and work as P-12 School Counselors in the state of Missouri. 	<p>Licensure Track</p> <ul style="list-style-type: none"> • 60 Credit Hours • Offered via synchronous (main campus or livestream) delivery, only • Prepares students for school counselor certification <i>and</i> eligibility for licensure in the state of Missouri.
<p>Traditional Track</p> <ul style="list-style-type: none"> • 51 Credit Hours • Offered asynchronous (online) or synchronous (main campus or livestream) delivery • Prepares students for certification and work as P-12 School Counselors in the state of Missouri. 	<p>Licensure Track</p> <ul style="list-style-type: none"> • 60 Credit Hours • Offered via synchronous (main campus or livestream) delivery, only • Prepares students for school counselor certification <i>and</i> eligibility for licensure in the state of Missouri. 			

The Department began phasing out the previous program, the MAC program (not CACREP-Accredited), in the Spring of 2017. The majority of MAC students have graduated with their Master of Arts in Counseling degrees; however, the Department will continue to award the MAC degree until 2023. As of October of 2021, fewer than five students are still actively working toward their MAC degree.

Course Delivery Methods

The Counselor Education Department offers the following delivery methods for students wishing to complete a counseling degree: synchronous (main campus or livestream using Zoom) and asynchronous (online using Canvas, MBU’s learning management system). School Counseling (Traditional Track) students may complete their courses either via synchronous or asynchronous methods. School Counseling (Licensure Track) and Clinical Mental Health students must complete their coursework via a synchronous method in order to fulfill Missouri Professional Licensure requirements. All students, regardless of track, complete field experience courses using a synchronous method.

Department Faculty and Staff

The Counselor Education Department employs six full-time faculty members and one full-time staff member who serves as the Counseling Program Coordinator. The load for full-time faculty teaching graduate courses is nine credits (three courses) during the spring and summer terms, and three credits (one course) over the course of the summer.

DEPARTMENT PERSONNEL	TERMINAL DEGREE (FACULTY)	POSITION
Dr. Christine Ward	Faculty Ph.D., Counselor Education and Supervision	Director of Counselor Education Department
Dr. Jason Jordan	Faculty Ph.D., Clinical Counseling: Teaching and Supervision	Assistant Director of Counselor Education Department
Dr. Justin Cook	Faculty Ph.D., Counselor Education	Clinical Director of Field Experience
Dr. Janice Speck*	Faculty Ed.D., Education Leadership	Faculty
Dr. Lekesha Davis	Faculty Ph.D., Counselor Education and Supervision	Retention and Remediation Coordinator
Dr. Andrea Cox†	Faculty Ph.D., Counselor Education and Supervision	Faculty
Michelle Einig	Staff	Program Coordinator

*Non-core faculty

†Non-core faculty (ABD) for 2020-2021; Core faculty for 2021-2022 and subsequent years

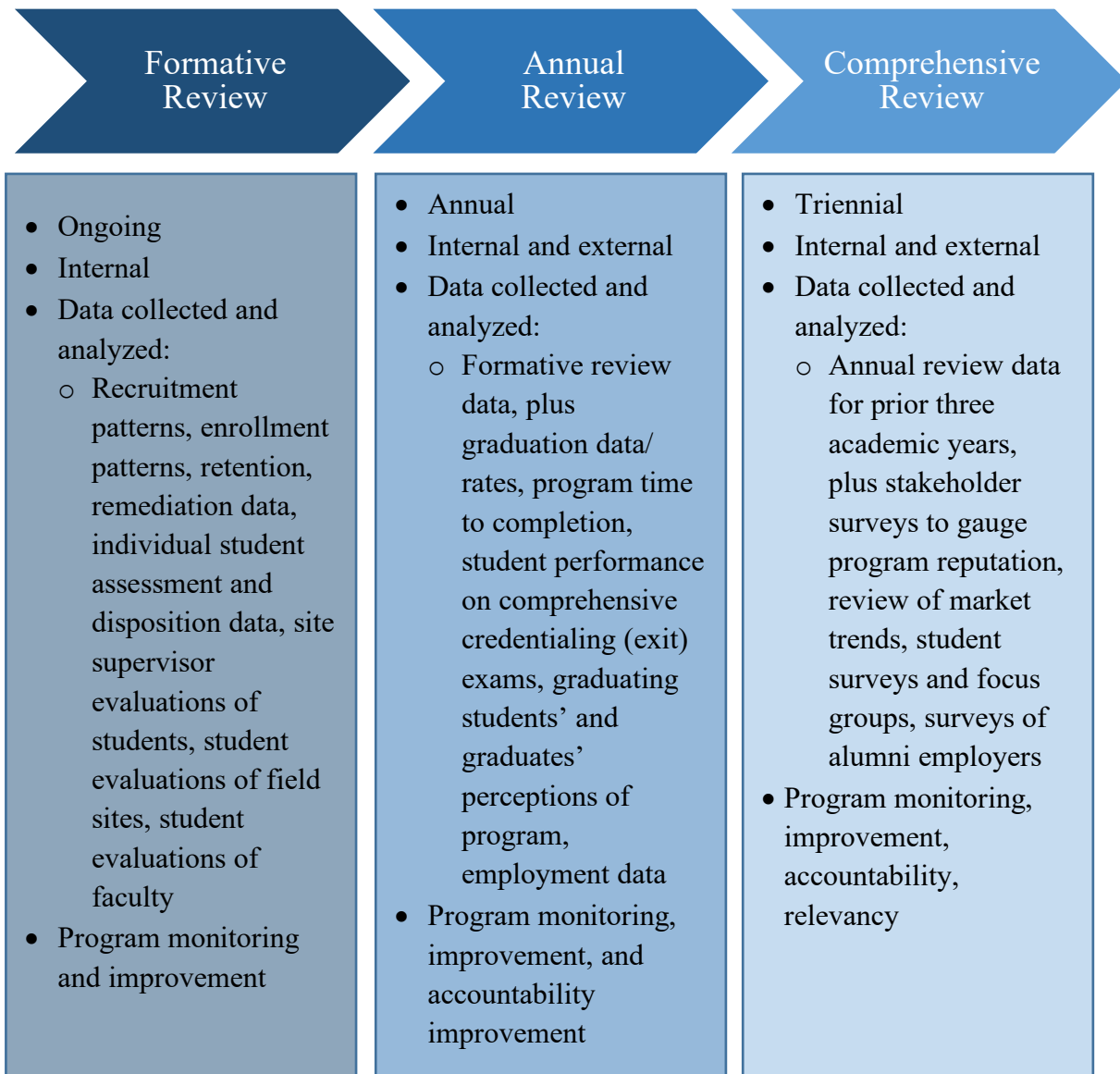
Program Evaluation Information

The Counselor Education Department regularly evaluates the counseling program's effectiveness in meeting stated program objectives and accreditation standards and uses the evaluation results to improve the program. The Department has a detailed evaluation plan that is broken into three phases: formative review, annual review, and comprehensive review. Each review builds on the previous review phase. Data from the previous phases is used and supplemented in subsequent phases. For example, faculty reviews recruitment and retention data as part of the ongoing formative review. Recruitment and retention for the academic year is compiled and reviewed in aggregate for the annual review. Finally, recruitment and retention data for the three prior academic years is compiled and reviewed for the comprehensive review.



Counselor Education Department

Program Evaluation Process



Data for the review process is collected and analyzed throughout the academic year by members of the evaluation team, in collaboration with the Office of Online and Graduate Enrollment Services and other key stakeholders. An Annual Report describing formative and annual review information is published each Fall.

Recruitment and Applicant Information

Recruitment Strategy:

Throughout the 2020-2021 academic year, recruiting and admissions representatives utilized an aggressive inbound marketing strategy to recruit graduate students. In February 2020, we hosted an in-person graduate open house for prospective students interested in the fall 2020 start. Due to COVID-19, many of our regular recruitment events were canceled beginning in March of 2020. We partnered with the Black Educators of St. Louis to promote our programs at their annual conference via a virtual format and printed materials. The enrollment counselors were also able to recruit at the virtual MBU Career Fair. All other planned recruitment efforts were canceled. In an effort to recruit remotely, we collaborated with a third-party company to increase our presence through pay-per-click marketing ads starting in the spring 2021 semester to impact the 2021-2022 academic year. This also included a stale lead re-engagement campaign.

The Counselor Education Department remains committed to providing outstanding educational opportunities for a diverse population of aspiring counselors. The Department relies on MBU's Office of Graduate Admissions to manage recruiting efforts. Graduate Admissions diligently works to recruit and retain a diverse student population through a number of activities.

Applicant Data

Over the 2020-2021 Academic year, the Office of Graduate Admissions received 107 applications. The table below depicts the applicant breakdown, by semester and program track, for the 2020-2021 academic year.

CACREP-Aligned Program Applicants – 2020-2021 Academic Year

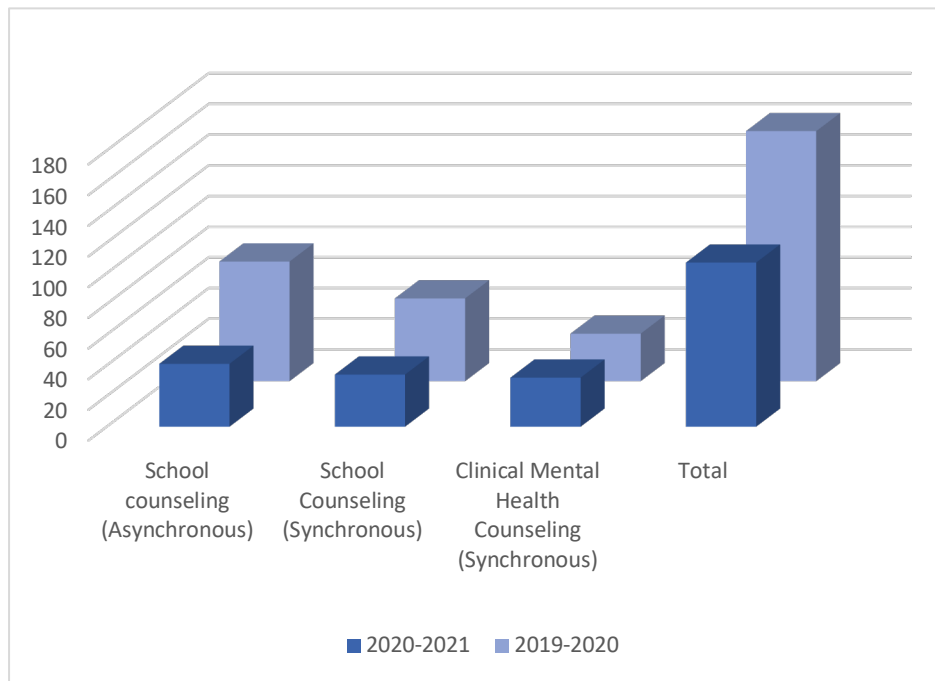
	School Counseling (Asynchronous)	School Counseling (Synchronous)	Clinical Mental Health Counseling (Synchronous)	TOTAL
Fall 2020	31	28	24	83
Spring 2021	10	6	8	24
Summer 2021	0	0	0	0
TOTAL 2020-2021	41	34	32	107

Source: Office of Graduate Admissions Applicant Data



Counselor Education Department

2020-2021 Applicants by Program Track



Source: Office of Graduate Admissions Applicant Data

Enrollment Data

CACREP-Aligned Program Enrollment Data

The Department enrolled 58 of the 107 applicants (54.2%) during the 2020-2021 academic year. These students are part of the fourth cohort of students to go through the CACREP program. The breakdown of new student enrollments for the academic year is depicted below. The new student enrollment depicts the program track and delivery method the newly enrolled student selected at time of admission. Students occasionally change program tracks throughout their enrollment in the program. Additionally, students frequently transition to other delivery methods, depending on personal preferences, scheduling, and course offerings.



Counselor Education Department

New Enrollment Student Count: Fall 2020 – Spring 2021* (Cohort 5)
by Degree Offering and Delivery Platform

Number of New Students by Degree Offering and Delivery Platform	
CMHC – Synchronous	27
School (licensure track) - Synchronous	18
School (traditional) - Synchronous	3
School (traditional) - Asynchronous	10

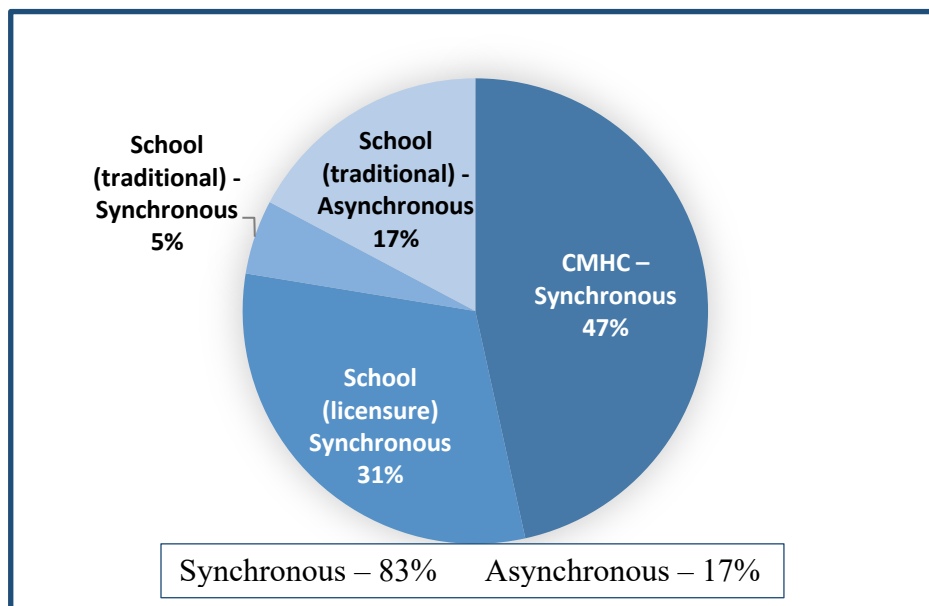
Number of New Students by Degree Offering	
Total School (Licensure + Traditional)	31
Total CMHC	27

Total New Enrollment 2020-2021	58
---------------------------------------	-----------

Source: Office of Graduate Admissions Applicant and Admissions Data, internal student gatekeeping reports.

*The Department admits students throughout the year, but new student enrollment is limited to Fall and Spring semesters.

New Enrollment Percentages: by Degree Offering and Delivery Platform



Total Student Enrollment

Cohort Five, who began the program in the 2020-2021 academic year, joined existing cohorts of students already progressing through the program, increasing the total enrollment of students enrolled in the CACREP-aligned program. Additionally, the Counseling Department serves a small percentage of students who complete courses in fulfillment of a Master of Arts in

Counselor Education Department

Counseling (MAC) degree (no new student enrollments in MAC program effective 2017) and Post-Masters Degree / Certification Only students. The breakdown of currently enrolled students is outlined below

Total Individual/ Unique Student Counts)

	Fall 2020	Spring 2021	Summer 2021
CACREP Degree Students			
Clinical Mental Health	44	48	42
School - Licensure	55	52	40
School - Traditional	58	62	36
Total CACREP Degree Students	157	162	118
Other Enrollments			
Post Master's Certification	4	4	1
MAC*	8	2	1
TOTAL STUDENT COUNTS	169	168	120

*MAC courses were deactivated in 2017; students pursuing the MAC degree complete equivalent courses in the CACREP program and must complete the MAC degree by 2023

Full-Time load for Fall/Spring is considered 6 credits; Part-Time load for Fall/Spring is considered 3 credits.

**Full-Time load for Summer is considered 12 credits; Part-time load for Summer is considered 9 credits or less.*

Students must receive special permission from the Department to complete an overload.

Source: CAMS Student Enrollment Reports

In addition to individual/ unique student counts, the Counselor Education Department calculates Full-Time Student Equivalent (FTE) counts for each semester across each delivery platform. Students are not restricted to a single delivery method and may take courses in multiple delivery methods each semester.

FTE students is calculated by totaling the number of credits students completed across each delivery method and dividing by nine credits. Prior to the 2020-2021 academic year, the Counselor Education Department reported student FTEs based on a six-credit load. Following the CACREP site visit in Spring of 2021, we revised our FTE calculation methods to be consistent with the university's full-time classification reporting for the Integrated Post-Secondary Education Data System (IPEDS). For simplicity, we revised our summer FTE calculations and classify summer FTE loads at nine credits, consistent with fall and spring terms. (Prior to 2020-2021, the Department counted summer FTEs at twelve credit hours). While students still have the option to complete up to nine credits in the fall and spring and twelve credits in the summer, the Department recognizes it is easier to calculate FTEs based on a nine-credit load.

The breakdown of student FTEs by delivery method from Fall 2020 through Summer 2021 is shown in the table below. Student averages for academic year 2019-2020 and 2020-2021 are also included in the table.

Full-Time Equivalent Student Enrollment by Delivery Method

	2019-2020 Academic Year Avg	Fall 2020	Spring 2021	Summer 2021	2020-2021 Academic Year Avg
Main Campus	32.66	22	19.33	14.00	18.44
Livestream	52.22	65	70.67	73.78	69.82
Online Asynchronous	41.33	13.3	10	30.67	17.99
Total Program Student FTE	126.22	100.3	100	118.44	106.25

Full-time-equivalent (FTE) student enrollment is calculated by dividing the number of credits completed by students in each delivery method and dividing by a full-time credit load of 9 credit hours.

Source: CAMS Student Enrollment Reports

Credit Hours Taught by Core Faculty

CACREP considers core faculty as full-time faculty with an earned doctorate in counselor education or closely related field. Non-core faculty includes full-time faculty with a degree other than counselor education, and part-time or adjunct faculty.

During the 2020-2021 academic year, the Counselor Education Department employed:

- Five core faculty members
- Two full-time non-core faculty members
- Seven adjuncts, who taught at various points throughout the academic year.

The Counselor Education Department is committed to ensuring that at least 50% of all courses taught are taught by core faculty. The table below depicts the number of courses taught by core and non-core faculty throughout the 2020-2021 academic year, broken down by semester and program delivery method. The Department calculates ratios by delivery method to ensure that, regardless of delivery method a student pursues, they have equitable access to core faculty resources.

CACREP-Aligned Course Credits Taught by Core vs. Non-Core Faculty 2020-2021 Academic Year

	Fall 2020			Spring 2021			Summer 2021			2020-2021 Academic Year Average FTE		
	Core	Non- Core	% Core	Core	Non- Core	% Core	Core	Non- Core	% Core	Core	Non- Core	% Core
Main Campus	5	3	62.5%	4	2	66.7%	4	0	100%	13	18	72.0%
Livestream Synchronous	7	9	43.8%	9	11	45.0%	12	6	66.7%	28	26	52.0%
Online Async.	5	1	83.3%	4	0	100%	4	4	50.0%	13	5	72.0%
TOTAL	17	13	56.7%	17	13	56.7%	20	10	66.7%	54	36	60.0%

Source: MBU Campus Management Systems (CAMS) Course Rosters

Full-Time Equivalent Faculty by Delivery Method

Each core and non-core faculty member teaches courses across each delivery method. Each full-time faculty member has a nine-credit contracted teaching load during fall and spring semesters, and three credit teaching load during the summer semester. Accordingly, nine credits is considered full-time equivalent (FTE) for faculty for fall and spring semesters; three credits is considered FTE for summer semester. Each class that an adjunct or part-time faculty member teaches is counted as one-third of an FTE for fall and spring semesters (one three-credit course divided by a nine-credit full-time equivalent), and as one full FTE for summer (one three credit course divided by a three-credit full-time equivalent) up to one full FTE. Instructors who teach overloads (more than nine credits during fall and spring or more than three credits during summer) are counted only as one FTE. If a faculty member taught courses in more than one delivery method, their percent of total effort in each method is included (for example, if faculty member A taught three courses in spring, one on main campus and two online synchronous, then the count as .33 of an FTE for main campus and .67 of an FTE for online synchronous). The following table depicts the FTEs for each semester of the 2020-2021 academic year as well as the average from the preceding academic year.

Full-Time Equivalent Faculty by Delivery Method

	2019-2020 Academic Year Avg	Fall 2020	Spring 2021	Summer 2021	2020-2021 Academic Year Avg
Main Campus	3.44	2.53	2.24	1.01	1.93
Livestream	4.36	5.07	6.26	5.90	5.74
Online Asynchronous	3.20	1.73	1.17	3.08	1.99
Total Program Faculty FTE	11.00	9.33	9.67	10.00	9.67

Source: MBU Campus Management Systems (CAMS) Course Rosters, Graduate Contract Teaching Loads

Student-to-Faculty Ratios

The Counselor Education Department strives to maintain a student-to-faculty ratio of 12:1 across all delivery methods. The table below depicts the breakdown of full-time-equivalent (FTE) students to full-time-equivalent (FTE) faculty by delivery method for the 2020-2021 academic year.

Full-Time Equivalent Students to Full-Time Faculty Ratios by Delivery Method

	2019-2020 Academic Year Avg	Fall 2020	Spring 2021	Summer 2021	2020-2021 Academic Year Avg
Main Campus	9.50	8.70	8.63	13.86	9.55

Counselor Education Department

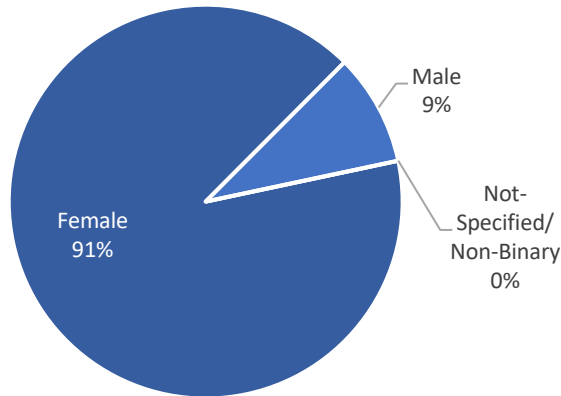
Livestream	11.99	12.82	11.29	12.51	12.16
Online Asynchronous	12.98	7.69	8.55	9.96	9.04
Total Program Student FTE	11.47	10.75	10.34	11.81	10.99

Note: FTE Student to FTE Faculty ratio is calculated by dividing FTE students by FTE faculty assigned to each delivery method, each semester.

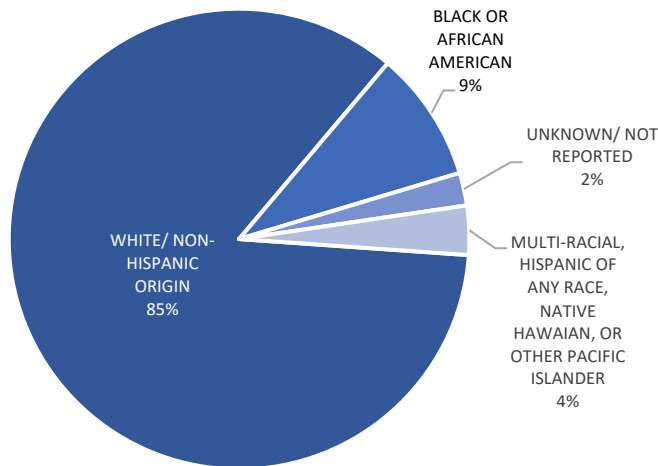
Demographic Information

The Counselor Education Department strives to recruit and retain a diverse population of counseling students. The charts below display the demographic composition of all students enrolled throughout the 2020-2021 academic year.

Self-Reported Gender Identity

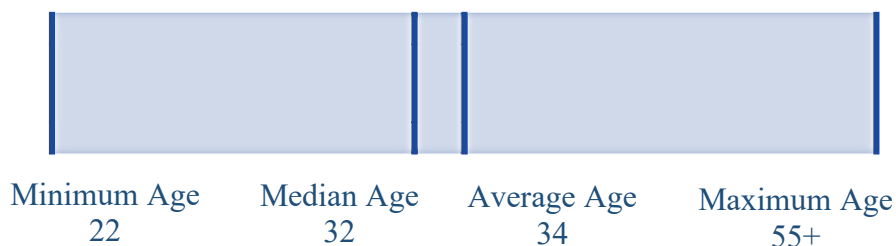


Self-Reported Race/Ethnicity



Source: CAMS Student Information Report

Reported Age Demographics



Source: CAMS Student Information Report

Retention Data

The Counselor Education Department works diligently to retain qualified students. The table below depicts the static retention rates for students in Cohorts one through five (students admitted from Fall 2017 to Spring 2021) of the CACREP-Accredited program. These numbers reflect retention rates, broken down by degree and delivery method, as of October of 2021.

Retention Rates for CACREP Program, by Degree and Delivery Method

	Retention Rate
School Counseling – Traditional Track	68.47%
School Counseling – Licensure Track Synchronous (Main Campus or Livestream)	73.81%
Clinical Mental Health Counseling Track Synchronous (Main Campus or Livestream)	74.12%
TOTAL PROGRAM:	71.79%

Note: School Counseling – Licensure Track and Clinical Mental Health Counseling are synchronous delivery, only.

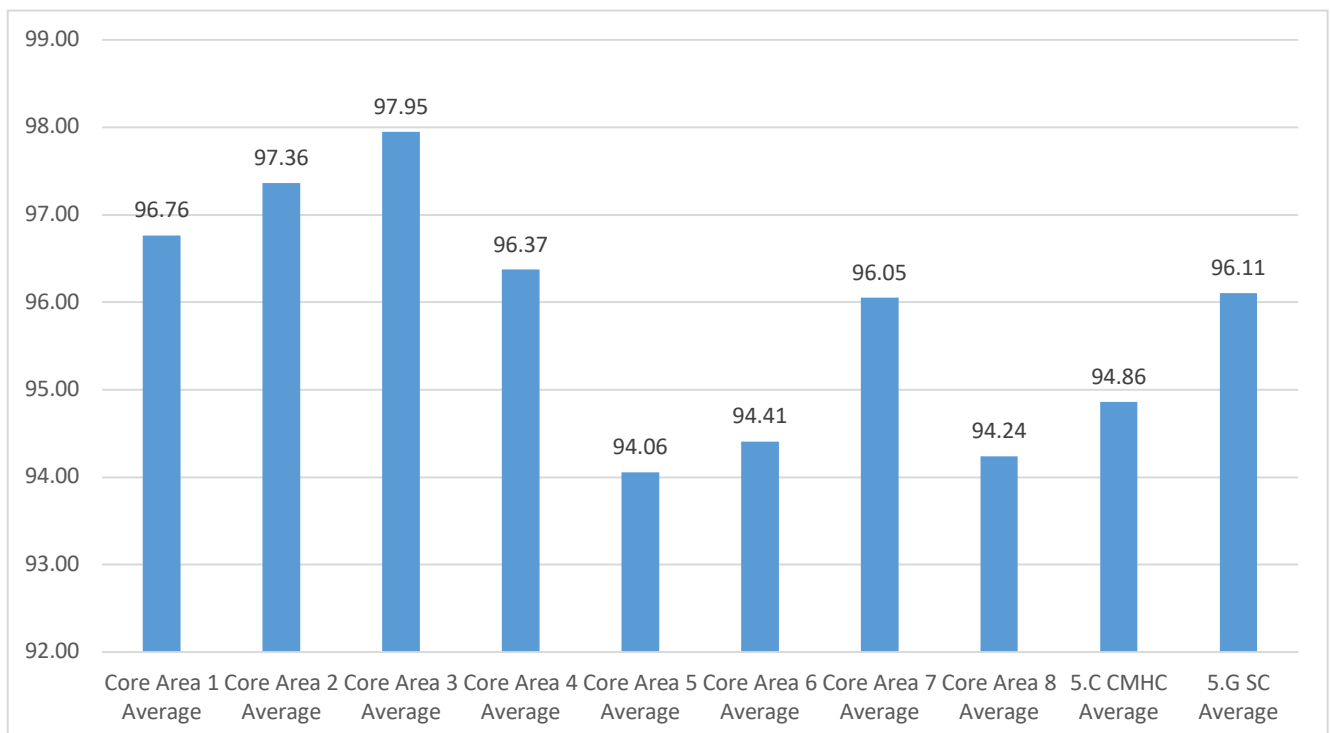
Source: Gatekeeping Log, maintained by Counselor Education Department; Graduate and Retention Data Internal Report



Assessment Data

The Counselor Education Department collects and analyzes individual student data on Key Performance Indicator (KPI) assignments across each of the eight CACREP Core Areas. The following table depicts average student outcomes on the eight CACREP Core Areas during the 2020-2021 academic year. There are at least two KPI assignments per Core Area. Students are expected to score an 85% or higher on KPI assignments. Lower scores warrant full or provisional remediation, depending on overall course performance.

Average Student Outcomes on Eight Core Areas



Core Areas:

- 1 - Professional Orientation and Identity
- 2 - Social and Cultural Diversity
- 3 - Human Growth and Development
- 4 - Career Development

- 5 - Helping Relationships
- 6 - Group Work
- 7 - Assessment and Testing
- 8 - Research and Program Evaluation

Comprehensive Exit Exam Data

The Counselor Education Department utilizes state- and nationally-norm referenced examinations as exit exam criteria for students. All students in the CACREP-Aligned program complete certification and licensing exams prior to graduating from the program. Students pursuing a degree in Clinical Mental Health complete the Counselor Preparation Comprehensive Examination (CPCE); students pursuing a degree in School Counseling (Traditional or Licensure Path) complete the Missouri Educator Gateway Assessment – Missouri Content Area (MoCA): School Counseling exam.

The tables below depict exit exam pass rates and scores for the MoCA and the CPCE.

Missouri Content Area Assessment (MoCA) Scores

Exam	Score Required to Pass	# of Students Completing Exam	National or State Average	MBU Average Score	State Pass Rate	MBU Pass Rate
Missouri Content Area – School Counselor Exam (MoCA)	220	69	237.1	236.3	84.0%	87.0.0%
Counselor Preparation Competency Exam (CPCE)*	varies	16	varies	85.7	62.5%	62.5%

Source: EdReports 2020-2021 Content Area Score Downloads for test 056 - Counselor

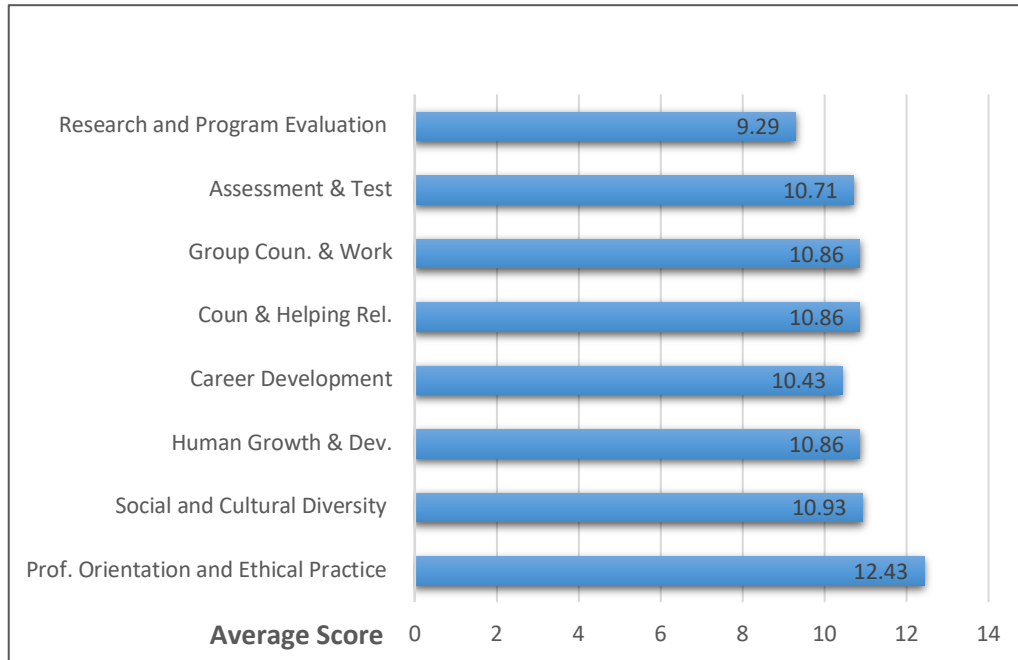
** The CPCE is administered at multiple points throughout the academic year, and there are many versions of the test. Each version of the CPCE includes questions in development that are not counted for the final score. Accordingly, there is not a set national average score on the CPCE. To pass the exam, a student must score a nine or higher on each of the eight competency sections, and at least .25 standard deviations below the mean for the corresponding version of the exam. For example, if the student received a CPCE score of an 84 on a CPCE version that had a national mean of 87 and standard deviation of 12, the student would have received the lowest possible total passing score.*

The CPCE Exam has eight content areas that reflect the eight CACREP core competencies. The table below depicts core content area scores for students who took the CPCE during the 2019-2020 academic year.



Counselor Education Department

CPCE Content Area – Average Scores



Students must achieve a raw score of at least a 9 in each of the eight core areas to pass the CPCE.
Source: Center for Credentialing and Education Secure Download Portal (CPCE)

Graduate Data

The number of graduates in each track during the 2020-2021 academic year is presented in the table below. The program is set up for students to graduate within 3.0 years.



Counselor Education Department

Number of CACREP-Aligned Graduates, On-Time Graduation Rate,
and Average Time to Complete Degree

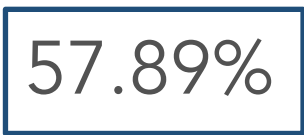
	# of Graduates	On-Time Graduation Rate (3 yrs.)*	Total Graduation Rate	Average Time to Complete Degree
School Counseling – Traditional Track	36	96.77%	69.64%	2.81 yrs.
School Counseling – Licensure Track	10	42.11%	69.70%	2.72 yrs.
Clinical Mental Health Counseling Track	9	57.14%	66.67%	2.72 yrs.
TOTAL PROGRAM:	55	71.43%	68.80%	2.75 yrs.

Note: The CACREP program is structured to allow students to complete their degree within three years, regardless of program track. (MASC-Traditional requires 51 credit hours; On-time MASC-Licensure and MACMHC require 60 credit hours).

Employment Facts

The Counselor Education Department tracks graduate employment data annually. As of May of 2021, 57.89% of all Fall 2020/ Spring 2021 graduates were employed or contracted to be employed in a counseling or closely related field. The chart on the following page depicts employment data by degree track for students who graduated in the Fall of 2020 or Spring of 2021.

Overall In-Field Employment Rate at Three Months Post-Graduation



Employment Rates of Spring 2020 Graduates

	CMHC	School Counseling - Certification	School Counseling - Licensure	TOTAL
Employment Rate	25.0%	73.91%	57.14%	57.89%

Chart depicts the rates of Spring and Summer 2021 graduates employed or contracted to begin employment in counseling or a closely related field at graduation, broken down by program track. Source: Recent Graduate/ Graduating Student Survey, graduate self-report

Stakeholder Perception Data

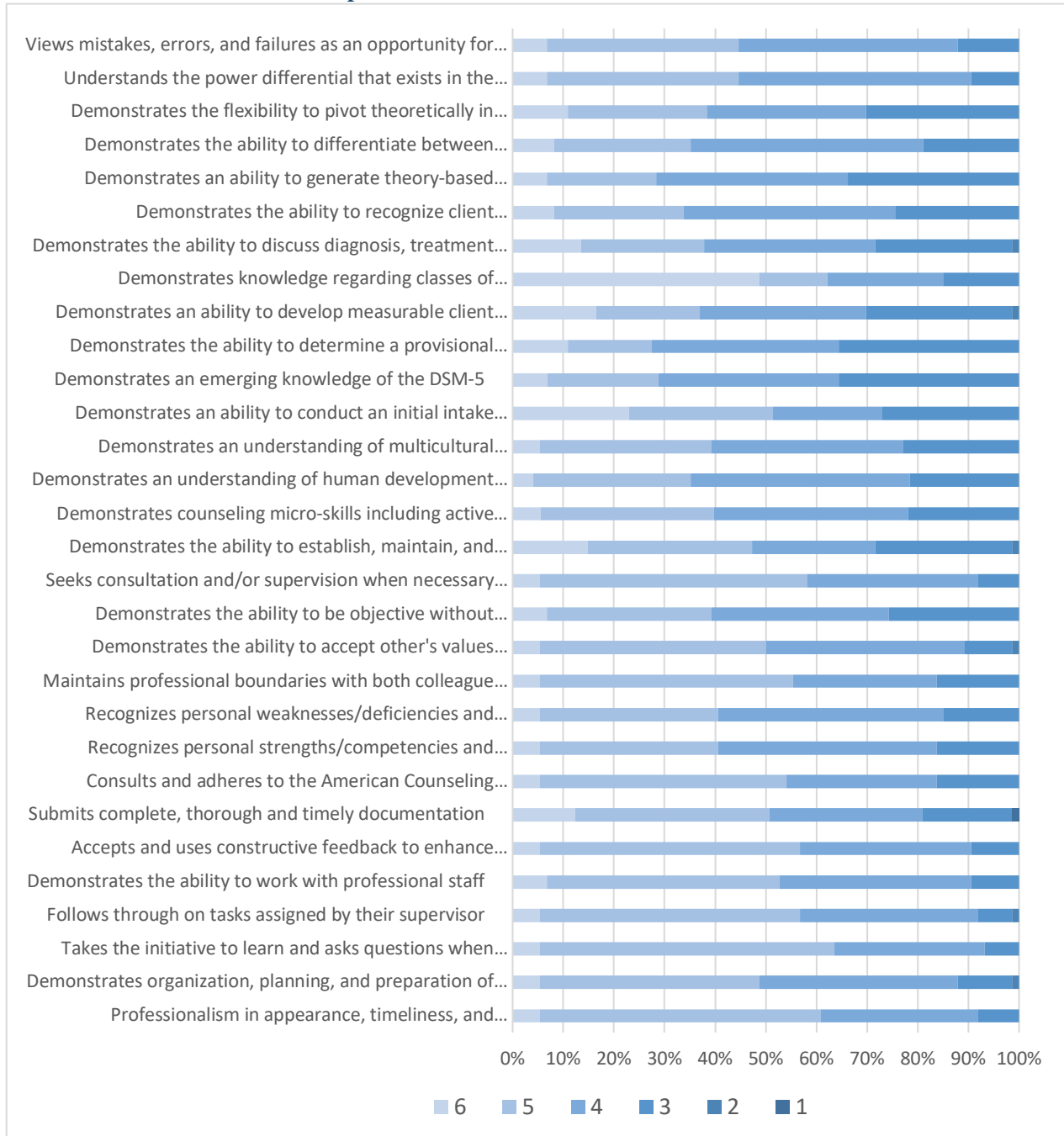
The Counselor Education Department regularly and systematically solicits feedback from key stakeholders in an effort to improve the counseling program. Stakeholder feedback is detailed below.



Site Supervisor Evaluations

Each semester, the Counselor Education Department collects feedback from practicum and internship students' field site supervisors. During the 2020-2021 academic year, 98 site supervisors provided information about the performance and preparedness of their field experience students. Below are key findings from the evaluations.

Site Supervisor Evaluations of Student Interns



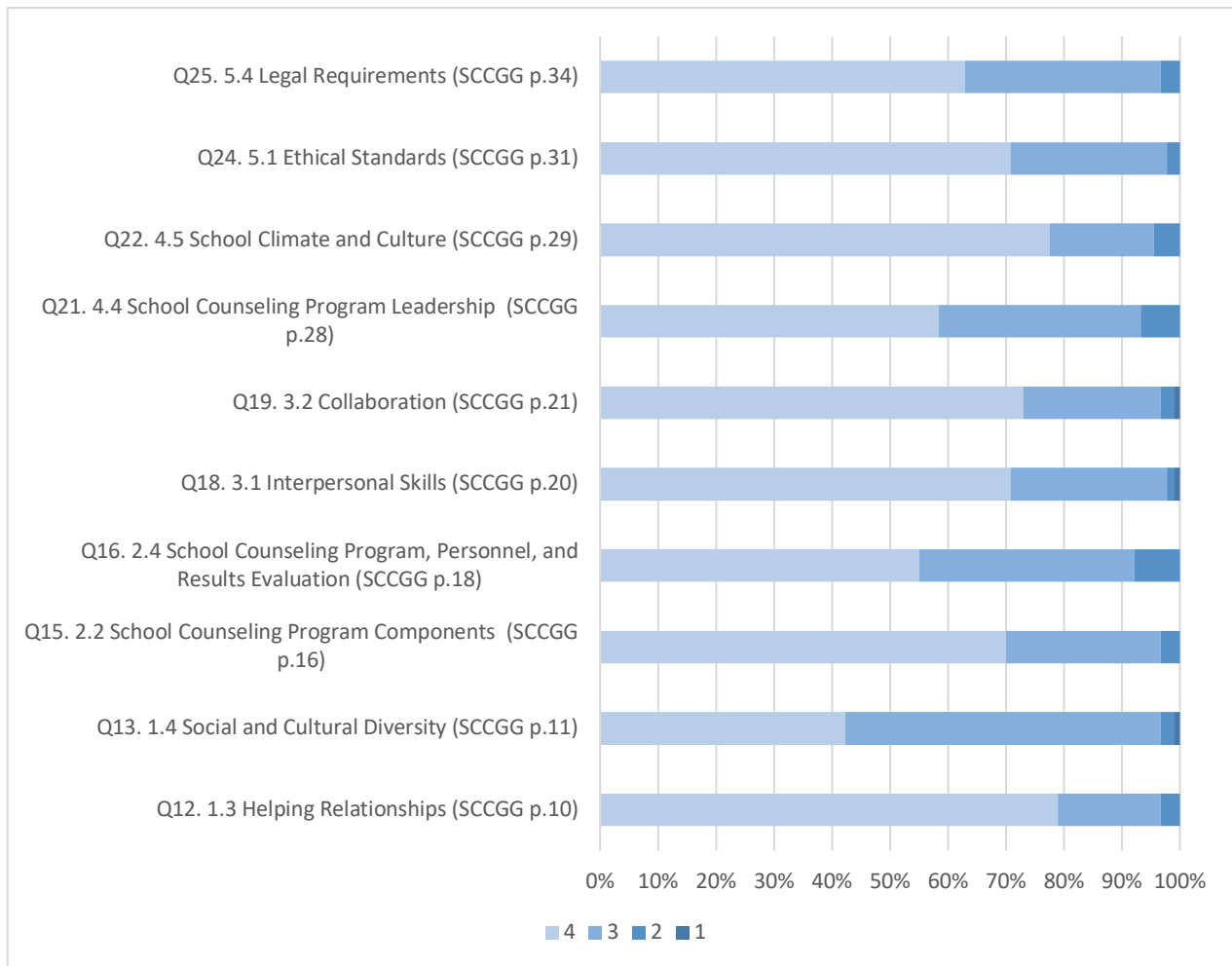
1) Unsatisfactory 2) Needs Improvement 3) Satisfactory
4) Above Average 5) Outstanding/Excellent 6) Not Observed/Not Applicable

Source: Fall 2020 and Spring 2021 Site Supervisor Evaluations

Missouri School Counselor Candidate Evaluations

The state of Missouri requires all school counseling site supervisors to complete a formative, mid-term, and final evaluation of the school counseling student’s performance for each internship. The Missouri Educators Evaluation System (MEES) for School Counselors is a ten-question evaluation of school counseling students’ progress in meeting the state’s standards in the areas of student development, school counseling program implementation, professional relationships, leadership and advocacy, and ethical and professional conduct. All students who complete an approved counselor education program in Missouri must pass the MEES in order to be certified in the state. Students must score a 25 out of 40 in order to pass the MEES. The data below represents final site supervisor evaluation ratings across the ten domains for students who completed a field experience course during the Fall 2020 semester. Spring 2021 evaluation results is not included due to incomplete data as a result of COVID-19 school closures.

School Counselor MEES Evaluation Results



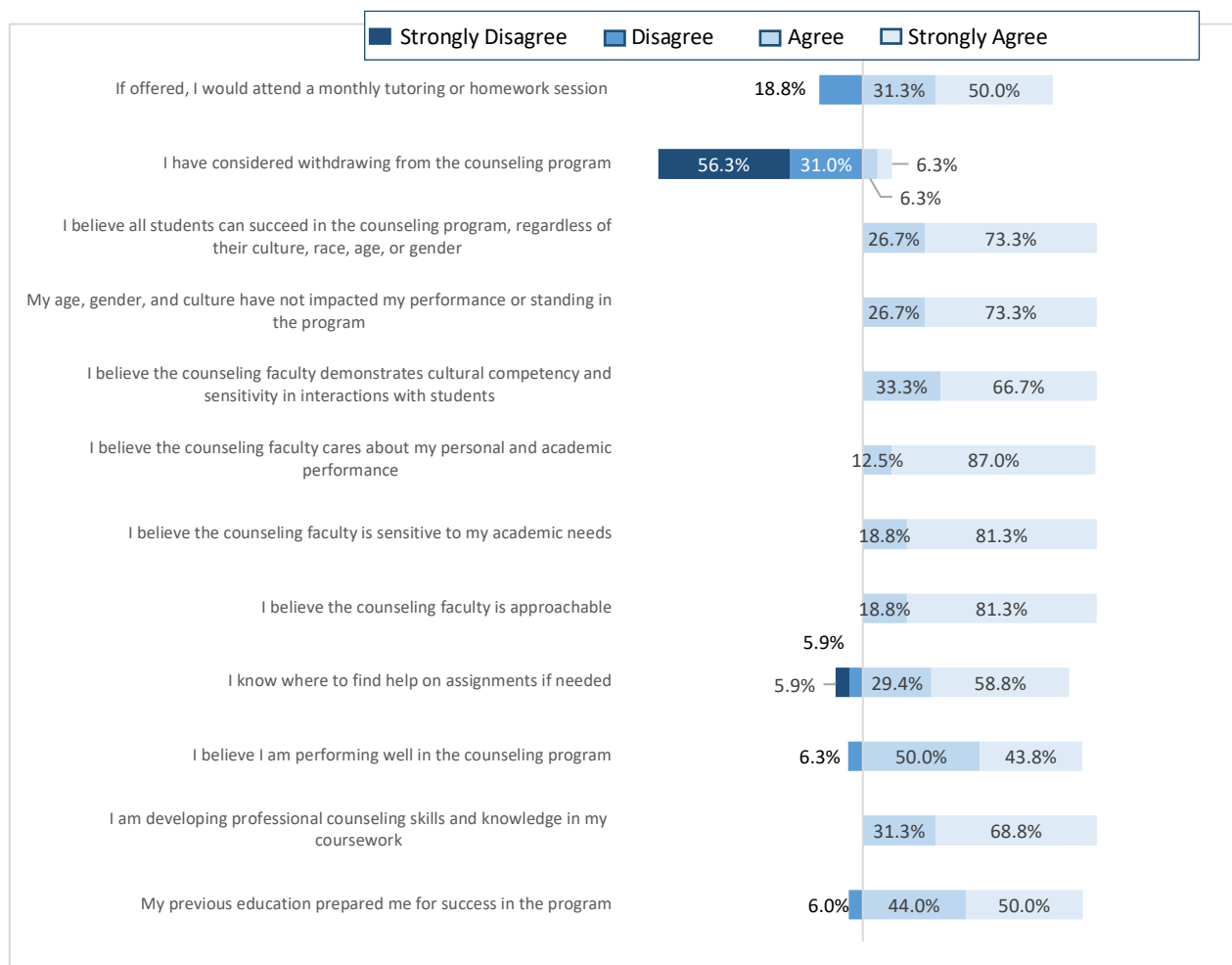
4) Developing; 3) Emerging; 2) Basic Emerging; 1)Baseline

Source: Fall 2020 – Spring 2021 MEES Evaluations – Final Evaluations from Site Supervisors only

First Year Student Surveys

In the spring of 2020, the Counselor Education Department conducted a first-year student survey in response to retention rates and faculty perceptions of overall program climate in light of social unrest and COVID-19 concerns. Survey questions were aimed at understanding students' perceptions of counseling coursework, preparation for future careers, faculty approachability, and students' beliefs about the program's cultural and racial inclusivity and responsiveness. Twenty first-year students ($n = 20$) responded to the survey. Survey responses showed that students' overall perceptions of the program were positive. Highlights of the survey results are listed in the stacked bar chart below.

First Year Student Survey Results



Source: Spring 2020 First Year Student Survey

Program Improvements

Each year, as part of the formative review process, the Counselor Education Department assesses areas of weakness and threats (outlined in the SWOT analysis) and makes data-informed improvements to enhance the quality of the program. Over the course of the 2020-2021 academic year, the Department initiated the following program improvements:

- Hired new qualified adjunct instructors.
- Modified and improved the Counselor Education Department website.
- Incorporated new updates to the learning management system (LMS) into COUN course offerings for added security and usability.
- Met with advisory council and approved new counseling dispositions, to be implemented 2021-2022
- Contracted with Tevera, a helping professions software program to help track and assess student outcomes, dispositions, field experience paperwork, supervisor evaluations, and field experience hours in a more streamlined manner.

Lastly, graduating students from the previous year noted that they did not feel prepared to write a resume and seek employment in the field. In order to address this, during the summer of 2022 the Department implemented a new resume-writing assignment in COUN 5303 – Career Counseling and hosted mock interviews for students to practice their professional presentation skills.

Advisory Council

The Counselor Education Department hosted two meetings of the Counselor Education Advisory Council in November of 2020 and March of 2021. Representatives from various stakeholder groups, representing the student body, university community, practitioners, site-supervisors, alumni, and agency/school counseling directors, participated. Topics on the agenda for the November meeting included a review of the annual report and vital statistics, review of overall program goals and objectives review of student aggregate assessment data, discussion of stakeholders' perceptions of the program's reputation and ability to prepare qualified practitioners, discussion of proposed dispositions, and a discussion of current trends impacting the profession. During the March meeting, the Advisory Council revised and voted on final counselor dispositions. The Advisory Council will meet again in October of 2021.

SWOTS

The counseling department identified the following Strengths, Weaknesses, Opportunities, and Threats (SWOTs) for program functioning and student success:

Strengths

Attained CACREP accreditation

Well designed curriculum that integrates current research

Highly qualified faculty with terminal degrees

Faculty involvement in Community, State, Regional and National organizations

Current Administrative Assistant

Counselor Education Department

Student post graduation employment rate
Annual program review process
Closely aligned program objectives that support MBU Mission and Vision
Mentoring program and student support and remediation process
Diverse faculty
Ability to deliver courses across multiple platforms
Academic and research freedom

Weaknesses

Faculty compensation
Limited office space
Limited research support
Teaching expectations
Poor compensation to adjunct professors
Poor compensation for core professors teaching overload courses
Understaffed core faculty
Funds for discipline specific professional development, organize memberships, and insurance reimbursement.
Accurate marketing and recruitment of diverse student groups.

Opportunities

Highly qualified faculty could be invited to be more involved and supportive of university activities involving mental health.
Become more involved through advocacy and education of key community leaders or initiatives.
Create classes and expand degree choices to further counseling graduates career goals.
Use faculty research interests and specialties to create electives to provide focused tracks of study areas for students.
Recruit and support diverse students to have an increased presence in less represented communities in our area.

Threats

Competitive market demand for counselor educators
Faculty turnover
Changing accreditation requirements for school counselors
Uncertainty of probable state regulations for counselors
National economic climate and reduction of students that are attending college
Lack of a marketing department
Lack of a human resource department

Program Recommendations/ Areas Still in Need of Improvement

The Counselor Education Department continues to review program data as part of the formative and annual review process. There are several areas within the program that are in need of additional improvement. The Department is working to address these areas of weakness by proposing the following:

Counselor Education Department

- The Department has requested that adjunct salaries be increased to be in-line with state averages
- The Department of Elementary and Secondary Education (DESE) in the state of Missouri has indicated that beginning in September of 2021, all school counseling certification will move to K-12 certification instead of K-8 and 7-12 certification. The department must adjust internship requirements to meet this shift. The department must also create a 'bridge' course to serve students who had previously completed internship in only the K-8 or the 7-12 setting. The new bridge internship will allow these students to achieve 100-required hours to add-on an academic level to their existing certificate without having to complete a full 300-hour internship.
- The Department purchased a new data tracking system to help manage field experience paperwork and monitor student dispositions and outcomes on key performance indicator assignments. Data management will be a challenge and will require constant monitoring and revision.

The Department will report on progress toward implementing new improvements in the 2021-2022 Annual Report.



We believe faith & knowledge ARE POWERFUL TOGETHER

WE ARE EQUIPPING YOU TO HEAL YOUR WORLD

Missouri Baptist University's Graduate Counselor Education Department exists to train graduate level counselors through rigorous academic and hands-on clinical instruction. We seek to develop conscientious, professional, and highly skilled counselors who promote and facilitate the personal growth, development, and empowerment of the clients and students they serve. The Counselor Education Department is rooted in our Christian faith that calls us to love God and love one another.

#ShineOn