



MARKETING, GRADES 9-12

EDUCATOR PREPARATION PROGRAM NAME Missouri Baptist University	EDUCATOR PREPARATION PROGRAM CODE 041538
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INSTRUCTIONS

Please complete Educator Preparation Program (EPP) Name & EPP Code above.

Certification Requirements

- Course Number – List the course number(s) for the course(s) or groups of competencies that align with the specific section of the requirements. It is possible to have more than one course or group listed.
- Course Title – List the course title(s) for the course(s) or groups of competencies that align with the specific section of the requirements. It is possible to have more than one course or group listed.
- Semester Hours – List the number of semester hours for each specific section. It is possible to use decimals (to the nearest tenth) to indicate partial use of a course to meet a requirement. The total number of semester hours must meet or exceed the minimum required number of semester hours.

Email the completed cover sheet, curriculum matrix, and advising/program information to DESE.MoSPETransition@dese.mo.gov on or before the date established in the Transition Plan.

QUESTIONS: Contact Educator Preparation, 573-751-1668 or DESE.MoSPETransition@dese.mo.gov

A. Professional Requirements (Minimum of 26 semester hours)

1. Content Planning and Delivery

	Course Number	Course Title	Semester Hours
a. Curriculum and Instructional Planning	ECTA 323	Curriculum, Assessment, and Data-based Decision Making	1
b. Instructional Strategies and Techniques in Content Area Specialty	EDBM 403/503	Teaching Business and Marketing Education: Seminar and Field Experience	3
c. Assessment, Student Data, and Data-Based Decision-Making	ECTA 323	Curriculum, Assessment, and Data-based Decision Making	1
d. Strategies for Content Literacy	EDRD 423/523	Integration of Literacy in the Content Areas	*Hours included below in 4a
e. Critical Thinking and Problem Solving	EDUC 201	Professional Growth & Folio Development I	1
	EDUC 200	Continuing Portfolio Development for Teacher Candidates	0
	EDUC 303	Methods of Teaching and Differentiated Instruction	1
	EDUC 373 OR	Technology and Instructional Media OR	3
	EDUC 573	Applications of Technology in Teaching and Learning	
f. English Language Learning	EDUC 203	Teaching in a Diverse Society	1
	EDRD 423/523	Integration of Literacy in the Content Areas Students transferring in a course for EDRD 423/523 which does not include a field experience working with English language learners must complete EDCL 420/520 Field Experience with English Language Learners	*Hours included below in 4a

2. Individual Student Needs

	Course Number	Course Title	Semester Hours
a. Psychological Development of the Child and Adolescent	PSYC 313 OR	Human Growth and Development OR Advanced Human Development	3
	PSYC 553		
	EDPS 383	Psychology of Teaching and Learning	1
	EDPS 453/553	The Exceptional Child	1
b. Psychology/Education of the Exceptional Child	EDTR 413/513	Trauma Informed Classroom	1
	EDPS 453/553	The Exceptional Child	2
c. Differentiated Learning	EDUC 303	Methods of Teaching and Differentiated Instruction	2
d. Classroom Management	ETOP 423/523	Classroom and Behavior Management	2
	EDTR 413/513	Trauma Informed Classroom	1
e. Cultural Diversity	EDUC 203	Teaching in a Diverse Society	2
f. Educational Psychology	EDPS 383	Psychology of Teaching and Learning	1

3. Schools and the Teaching Profession			
	Course Number	Course Title	Semester Hours
a. Consultation and Collaboration	ECTA 323	Curriculum, Assessment, and Data-based Decision Making	1
	EDPS 383	Psychology of Teaching and Learning	0.5
	EDTR 413/513	Trauma Informed Classroom	1
	EDUC 210 AND 410/510	Teaching Field Experience I and II Seminar	0
	EDUC 401	Professional Growth and Folio Development II	1
	ETOP 423/523	Classroom and Behavior Management	0.5
b. Legal/Ethical Aspects of Teaching	EDPS 383	Psychology of Teaching and Learning	0.5
	EDUC 410/510	Teaching Field Experience II Seminar	0
	ETOP 423/523	Classroom and Behavior Management	0.5
4. Secondary Literacy (Minimum of 6 semester hours)			
	Course Number	Course Title	Semester Hours
a. Reading and Writing in the Content Area	EDRD 423/523	Integration of Literacy in the Content Areas	3
b. Instructional Interventions for Students with Reading Deficits	EDRD 463/563	Reading and Writing Strategies for Middle/Secondary Content Areas	3
Professional Requirements - Total Semester Hours			38
B. Field and Clinical Experiences (Minimum of 10 semester hours)			
	Course Number	Course Title	Semester Hours
1. Early Field Experiences (Minimum of 1 semester hour with a minimum of 30 clock hours)	EDCL 211	Teaching Field Experience I	1
	*EDCL 220	*Teaching Field Experience <i>(required for transfer students who do not have a MEES (or equivalent) evaluation for Field I)</i>	0
	EDUC 210	Teaching Field Experience I Seminar	0
2. Mid-Level Field Experiences (Minimum of 1 semester hour with a minimum of 45 clock hours)	EDCL 411/511	Teaching Field Experience II	1
	EDUC 410/510	Teaching Field Experience II Seminar	0
3. Culminating Clinical Experiences (Minimum of 8 semester hours with a minimum of 12 weeks in 1 placement)	ESCL 4712/5712	Student Teaching: Secondary	12
	EDUC 470	Student Teaching Professional Development Seminar	0
Field and Clinical Experiences - Total Semester Hours			14
C. Marketing Content Knowledge Area (Minimum of 36 semester hours)			
	Course Number	Course Title	Semester Hours
1. Management or Business Administration (3 semester hours)	MGMT 303	Management Concepts and Practices	3
2. Economics (6 semester hours)	ECON 113	Macroeconomics	3
	ECON 123	Microeconomics	3
3. Electives from Business, Management, or Entrepreneurship (9 semester hours)	BUSN 353 OR ENGL 433	Communication Strategies in Business OR Business Writing	3
	BUSN 413 OR BUSN 423	Business Law: Uniform Commercial Code OR Business Law: Federal Regulation	3
	ENTR 303	Intro to Entrepreneurship	3
	MRKT 313	Introduction to Marketing	3
4. Marketing (suggested areas (1) Distribution, (2) Financing, (3) Marketing-Information Management, (4) Promotion, (5) Selling, (6) Product/Service Management, (7) International Marketing, and (8) E-Commerce Marketing) (15 semester hours)	Plus 12 hours from the following:		
	COMK 353	Media Advertising	3
	MRKT 363	Market Management	3
	MRKT 373	Market Research	3
	MRKT 383	Consumer Behavior	3
	MRKT 403	International Marketing	3
	MRKT 413 SMGT 373	Digital and Social Media Marketing Sport Marketing	3
5. Coordination of Cooperative Education (3 semester hours)	EDBM 403/503	Administration of Business and Marketing	3
Content Knowledge Area - Total Semester Hours			36

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