



Bachelor of Science in Marketing

for students completing an Associate of Arts with Jefferson College



Jefferson College Suggested Coursework

Missouri Baptist University Degree Completion Coursework

2024-2025 Catalog

Bachelor of Science

General Education

JeffCo Course		MBU Course	
ENG 101	English Composition I (MOTR ENGL 100)	3 ENGL 113	
ENG 102	English Composition II (MOTR ENGL 200)	3 ENGL 123	
COM XXX	Communications Req. (MOTR COMM 100/110)	3 COMM GER	
	Fine Arts/Humanities	3 FA/HUM GER	
	Fine Arts/Humanities	3 FA/HUM GER	
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MTH XXX	Math Requirement^ MTH 131,132, OR 134	3 MATH GER	
BIO XXX	Biological Science†	3 BIOL GER	
PHY XXX	Physical Science†	5 PHYS GER	
PSC 102	US & Missouri Govt & Const (MOTR POSC101)	3 POLS 103	
ECO 101	Macroeconomics (MOTR ECON 101)	3 ECON 113	
ECO 102	Microeconomics (MOTR ECON 102)	3 ECON 123	
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Bachelor of Science

CIS 125	Computer Concepts Applications	3 BCIS 203
HPE 130	Personal Health	3 KHSC 133
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Major (Business Core and Marketing)

BUS 120	Principles of Management	3 MGMT 303
BUS 150	Marketing	3 MRKT 313
BUS 240	Financial Accounting	3 ACCT 213
BUS 241	Managerial Accounting	3 ACCT 223
BUS 168	Business Statistics (MOTR MATH 110)	3 MATH 243
BUS 261	Business Communications	3 BUSN 353
BUS 265	Business Law	3 BUSN 413
MGT 262	Financial Management	3 BUSN 363
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Major (Marketing Electives)

MGT 145	Entrepreneurship	3 ENTR 303
MGT 230	Social Media Marketing	3 MRKT 413
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AA & Electives

COL 101	First Year Experience	1 ELECT COL 101
BUS 101	Introduction to Business	3 ELECT BUS 101
	General education electives for AA degree	5 ELECT 5
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Bachelor of Science in Marketing Total Credits

60	Total Upper Division (42 Required)	
	Total JC Credit Hours	83
	Total MBU Credit Hours	50
	Total (120 Required)	133

Plus-Two Transfer Agreement
A grade of D is not acceptable to fulfill major or minor

‡Needed for students w/o AA
†At least 7 hours; At least 1 course with a lab

*Senior Permission
^Must meet the college level math requirement