

Bachelor of Science in Marketing

for students completing an



Associate of Arts with **Jefferson College**

Jefferson College Suggested Coursework				Missouri Baptist University Degree Completion Coursework		
	JeffCo Course		MBU Course		bachelor of science	
ENG 101	English Composition I (MOTR ENGL 100)	3	ENGL 113	CBIB 113	Old Testament History	3
ENG 102	English Composition II (MOTR ENGL 200)	3	ENGL 123	CBIB 123	New Testament History	3
COM XXX	Communications Reg. (MOTR COMM 100/110)	3	COMM GER	BIOL 303	Nutrition Science	3
	Fine Arts/Humanities	3	FA/HUM GER	PHYS 383	Meteorology	3
	Fine Arts/Humanities	3	FA/HUM GER	IDST 403	World Citizen	3
	Fine Arts/Humanities	3	FA/HUM GER			15
MTH XXX	Math Requirement [^] MTH 131,132, OR 134	3	MATH GER			
BIO XXX	Biological Science†	3	BIOL GER	Major (Business Core - Includes Business Administration Minor)		
PHY XXX	Physical Science†	5	PHYS GER	* BCIS 403/503	Management Applications of Information Technology	3
PSC 102	US & Missouri Govt & Const (MOTR POSC101)	3	POLS 103	BUIB 373	Experiential Internship	3
ECO 101	Macroeconomics (MOTR ECON 101)	3	ECON 113	BUSN 463	Business Strategy and Competition	3
ECO 102	Microeconomics (MOTR ECON 102)	3	ECON 123	ITBU 363	Business Analytics	3
		38		MGMT 353	Production and Operations Management	3
				* MGPS 403/503	Organizational Behavior & Leadership	3
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CIS 125	Computer Concepts Applications	3	BCIS 203			
HPE 130	Personal Health	3	KHSC 133		Major (Marketing)	
		6		BUSN 403	Business in Global Environment	3
				MRKT 363	Market Management	3
	Major (Business Core and Marketing)			MRKT 373	Market Research	3
BUS 120	Principles of Management	3	MGMT 303	MRKT 383	Consumer Behavior	3
BUS 150	Marketing	3	MRKT 313			12
BUS 240	Financial Accounting	3 3	ACCT 213			
BUS 241	Managerial Accounting		ACCT 223			
BUS 168 BUS 261	Business Statistics (MOTR MATH 110)	3	MATH 243			
BUS 261	Business Communications Business Law	3	BUSN 353 BUSN 413			
MGT 262		3	BUSN 363			
WIG1 202	Financial Management	24	DO3N 303			
	Major (Marketing Electives)					
MGT 145	Major (Marketing Electives) Entrepreneurship	3	ENTR 303			
MGT 230	Social Media Marketing	3	MRKT 413			
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	AA & Electives				Bachelor of Science in Marketing Total Credits	
COL 101	First Year Experience	1	ELECT COL 101	ϵ	7 Total Upper Division (42 Required)	
BUS 101	Introduction to Business	3	ELECT BUS 101		Total JC Credit Hours	83
	General education electives for AA degree	5	ELECT 5		Total MBU Credit Hours	50
		9				133