



Bachelor of Science in Marketing

for students completing an

Associate of Applied Science in Business Management with Jefferson College



Jefferson College Suggested Coursework			Missouri Baptist University Degree Completion Coursework 2024-2025 Catalog		
General Education			General Education		
JeffCo Course		MBU Course			
ENG 101	English Composition I	3 ENGL 113	ENGL 203	World Literary Types¥	3
ENG 102	English Composition II	3 ENGL 123			3
COM XXX	Communications Req. (MOTR COMM 100/110)	3 COMM GER			
	Fine Arts/Humanities	3 FA/HUM GER	Bachelor of Science		
	Fine Arts/Humanities	3 FA/HUM GER	CBIB 113	Old Testament History	3
BIO XXX	Biological Science†	3 BIOL GER	CBIB 123	New Testament History	3
PHY XXX	Physical Science†	5 PHYS GER	BIOL 303	Nutrition Science	3
MTH XXX	Math Requirement^ MTH 131,132, OR 134	3 MATH GER	PHYS 383	Meteorology	3
PSC 102	US & Missouri Govt & Const	3 POLS 103	IDST 403	World Citizen	3
ECO 101	Macroeconomics (MOTR ECON 101)	3 ECON 113			15
ECO 102	Microeconomics (MOTR ECON 102)	3 ECON 123			
		35	Major (Business Core - Includes Business Administration Minor)		
Bachelor of Science			* BCIS 403/503	Management Applications of Information Technology	3
CIS 125	Computer Concepts Applications	3 BCIS 203	BUIB 373	Experiential Internship	3
HPE 130	Personal Health	3 KHSC 133	BUSN 463	Business Strategy and Competition	3
		6	ITBU 363	Business Analytics	3
Major (Business Core and Marketing)			MGMT 353	Production and Operations Management	3
BUS 120	Principles of Management	3 MGMT 303	* MGPS 403/503	Organizational Behavior & Leadership	3
BUS 150	Marketing	3 MRKT 313			18
MGT 262	Financial Management	3 BUSN 363	Major (Marketing)		
BUS 240	Financial Accounting	3 ACCT 213	BUSN 403	Business in Global Environment	3
BUS 241	Managerial Accounting	3 ACCT 223	MRKT 363	Market Management	3
BUS 261	Business Communications	3 BUSN 353	MRKT 373	Market Research	3
BUS 265	Business Law	3 BUSN 413	MRKT 383	Consumer Behavior	3
BUS 168	Business Statistics	3 MATH 243			12
		24	Major (Management Required Electives)		
MGT 145	Entrepreneurship	3 ENTR 303			
MGT 230	Social Media Marketing	3 MRKT 413			
		6	AAS Required Courses		
COL 101	First Year Experience	1 ELECT COL 101	Bachelor of Science in Marketing Total Credits		
BUS 101	Introduction to Business	3 ELECT BUS 101	63 Total Upper Division (42 Required)		
MGT 103	Business Math	3 ELECT MGT 103	Total JC Credit Hours		
MGT 105	Spreadsheet Applications	3 ELECT MGT 105	90		
MGT 132	Personal Selling	3 ELECT MGT 132	Total MBU Credit Hours		
MGT 245	Quickbooks	3 ELECT MGT 245	51		
MGT 199	Business Internship	3 BUIM 474	Total (120 Required)		
		19	141		
AAS (Business Management) Elective Course Options					
MGT 107	Bookkeeping	3 ELECT MGT 107			
MGT 125	Personal Finance	3 BUSN 243			
MGT 133	Advertising	3 ELECT MGT 133			
MGT 220	Web Marketing	3 ELECT MGT 220			
MGT 230	Social Media Marketing	3 ELECT MGT 230			
MGT 243	Payroll Accounting	3 ELECT MGT 243			
PHL 202	Business and Professional Ethics	3 BUSN 303			

Plus-Two Transfer Agreement
A grade of D is not acceptable to fulfill major or minor

¥Needed for students w/o AA
†At least 7 hours; At least 1 course with a lab

*Senior Permission
^Must meet the college level math requirement